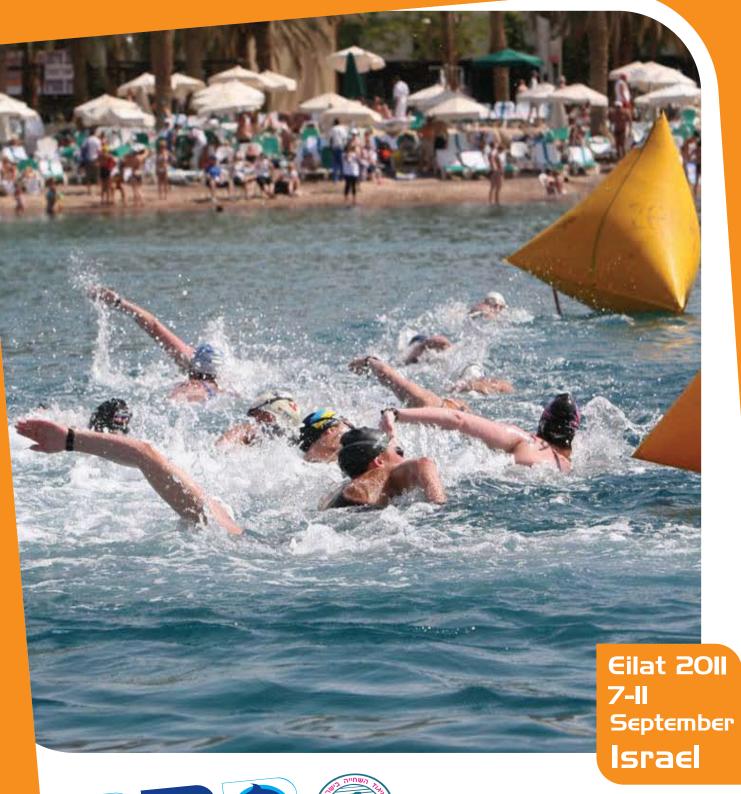
EUROPEAN championships Open Water Swimming

































Welcome to all swimmers

Welcome to Israel!

The Israeli Swimming Association is devoting much energy and initiative to expanding the scope of its swimming sport disciplines, as well as upgrading the accomplishment-levels of its swimmers. Organizing international swimming competitions and bringing to Israel the world's best swimmers is part of this program.

Israel has been blessed with one of the worlds' pearls for open water swimming – the Red-Sea and the Gulf of Eilat. This enables us to hold international open water competitions at the highest level. We are happy to welcome one and all to enjoy the perfect conditions offered by Eilat for the title of European champions.

The Israeli Swimming Association hopes to make this European Open Water Championships an unforgettable event for all participants.

We extend our sincere thanks to the members of the Israeli Open Water Swimming Committee for their blessed volunteering work, and all of those who have supported and assisted with the organization of this European Open Water Championships in Israel.

See you in Eilat!

Noam Zwi

President of the Israel Swimming Association

News Bulletin no 1



LEN Eilat European Open Water Swimming Championships 2011

The Israel Swimming Federation and the City of Eilat are proud to invite all Len member Federations to participate in the coming LEN European Open Water Championships that will take place 7-11 September 2011 in Eilat Israel.

The schedule of Events is as followed (time tables are subject to change):

Tuesday September 6 Briefings, Parade of Nations, Pasta dinner.

Wednesday September 7 10 Km event, Women 08:00, Men 11:00

Thursday September 8 5Km Team event 11:00

Friday September 9 Masters and open event out of the championship.

Saturday September 10 5 Km swim, Women 09:00, Men 11:00

Sunday September 11 25 Km Swim 07:00 followed by Ceremonies & closure Party.

We are proud to offer various tour packages with the support of our main sponsor the Isrotel Hotel chain including hotels at all price ranges from economy BB only to all inclusive hotels and top luxury hotels.

Don't miss the opportunity to include a 2 day tour package(12-13 Sep) to the Dead Sea and the city of Jerusalem with overnight and flight out from Tel AVIV Ben Gurion airport on the 13th September

Prior to the championships in the beginning of 2011, we will hold the first leg of the 2011 European Open Water swimming cup on May 7th 2011. We would be honored to see all national teams take part of this event . This event will be carried out as a module on the same venue and course as preparations for the coming LEN European Open water Championships.

We will shortly announce our new event web site, For the coming months visit our web site for more information: www.isa.one.co.il

For reservation and registration contact our office



Hadar Ben-Dror

The Israeli Swimming Federation

Organizing Committee

iswima@bezegint.net



The City of Eilat







Weather

In Eilat Every Day is a Sun Day



Eilat is well known in Europe as a very attractive winter destination due the following advantages: Average temperature in the coldest months of the winter season between December and February is 16-17 deg.C.

In the summer whilst average temperature in Eilat reaches 38-39 deg.C. The humidity percentage is the lowest in Israel, between 25-35 percent.

The rainfall amount is about 30 mm for the whole winter season.

The average number of days with rain is between 6-8 days.

The rare combination of desert and sea climate, created in Eilat the best conditions for keeping the water temperature stable all year around, and the 24-26 deg. C allow for the development of one of the richest underwater life in the world

Attractions

Guests in Eilat will find, when touring in and around the city, very unique attractions.

The most famouse and popular places are the <u>Underwater Observatory</u>, the <u>Dolphin</u> <u>Reef</u>, the <u>Kings City</u>, <u>WOW Love</u>, <u>Timna Park</u> and the <u>IMAX</u>.

In addition, tourist in Eilat can either dive using the services of more then dozen DivingClubs, or Snorkel around the Coral Nature Reserve, they can enjoy the modern and sophisticated services offered by the marine Sport Clubs in the north and south beach of the city, take a ride on a camel or in a Jeep in the desert, sail in the gulf of Eilat, watch the under water life through the Glass Botton Boats or enjoy authentic Bedouin hospitality.











Shopping in Eilat















Shopping in Eilat is an integral part of any vacation, and Eilat has the added incentive of being a free-trade zone where everything can be purchased free of value added tax.

Most of Israel's chain stores have branches and boutiques here where you can buy Israeli and international fashions, gifts and cosmetics.

You can also find numerous souvenirs to take back home. Among the most popular items is the beautiful Eilat Stone Jewellery, necklaces, earrings and brooches with polished green and turquoise malachite in a variety of settings in silver and gold.

Most of the shops are located in the modern air-conditioned <u>Hilton Q.S Mall</u>, <u>Le Boulevard</u>, <u>Big Center</u> and <u>Mall Hayam</u>, but you can often find bargains in the smaller centers. Browsing in Eilat's market, or souk, can result in great finds and Egyptian souvenirs and crafts can also be found

Tours in and from Eilat



Eilat is situated at the northern tip of the red sea, and could be easiely used as a basis for short trips to the most popular and attractive places in the region.

Guests, staying few days in Eilat could take day tours to **Petra** (One of the worlds wonders) in the east, to Santa Catheris's Monestry **in the south and to the <u>Dead</u>**<u>Sea</u> and <u>Massada</u> in the north.

Half day tours are offered also to the <u>Hai Bar Nature Reserve</u>, to <u>Timna Park</u> and Jeep Tours to the Negev Desert.

Distances from Eilat to

Jerusalem 340Km Dead Sea 250Km Tel Aviv/Jaffa 400Km

Useful Information

Time zone: GMT+2

International Dialing codes

International code for Israel: 972.

Code for: Eilat-8, Tel Aviv-3, Jerusalem-2

Currency

Shekel — Rates of exchange could be easily found in Israeli newspapers. Around 5 NIS for each Euro.

Getting to Eilat from Tel Aviv

Flights: "El Al Israel Airlines" direct from all over the world or "Arkia" and "Israir" are the airlines operating flights from Tel Aviv to Eilat. Most frequencies are from Sde-Dov airport (5-7 flights a day by each airline), but also from Ben-Gurion airport, normally two flights a day by each airline. Flights duration: 50 min, or 30 min by Jets. OC pick up is from Eilat Airport only.

Overland: "Egged", Israel's biggest public transport company operates regular services from main Israeli cities to Eilat. Journeys from Tel Aviv or Jerusalem to Eilat take 4-5 hours, and tourists can enjoy the ride in modern air-conditioned buses.

Airport

Eilat's airport is in the city center and a short taxi ride from most major hotels. Eilat's international airport is located outside the city, in Ovda.

Getting around

"Egged" Bus Company operates few routs in Eilat connecting centers in the tourism area, the tourism area and the city centers and between the north and south beaches. Alternatively, Eilat is known for its great number of Taxis. The cost of short or medium size journey range from 15-30 shekels and we recommend to, always, ask the taxi driver to operate the taxi meter. Several major international car hire companies are represented in Eilat and have outlets at the airport.









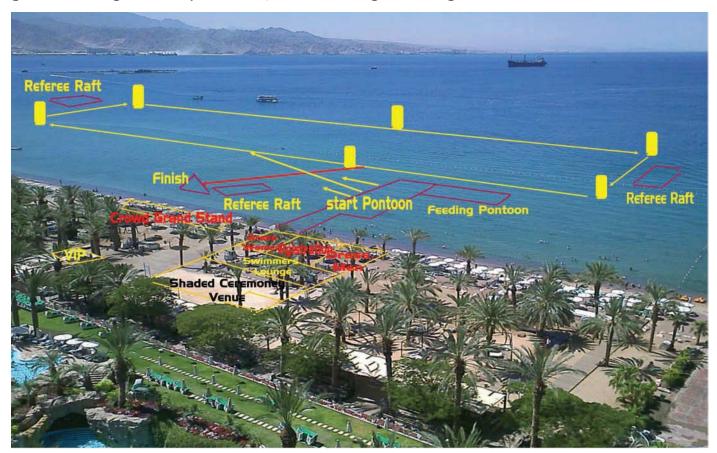
The main Venue





Situated on the corralled shores of the Red Sea, Promising all year calm seas Steady 24-25 C temperature and moderate currents.

The main venue was planned to ensure the best conditions for our swimmers and great viewing for all spectators, all according to LEN guidelines.





Event Logo







Representing the open sea in Eilat, The perfect surrounding for swimmers surrounded by the natural habitat of the Dolphin that seeks the endless open waters that symbolizes the freedom of all mankind and nature



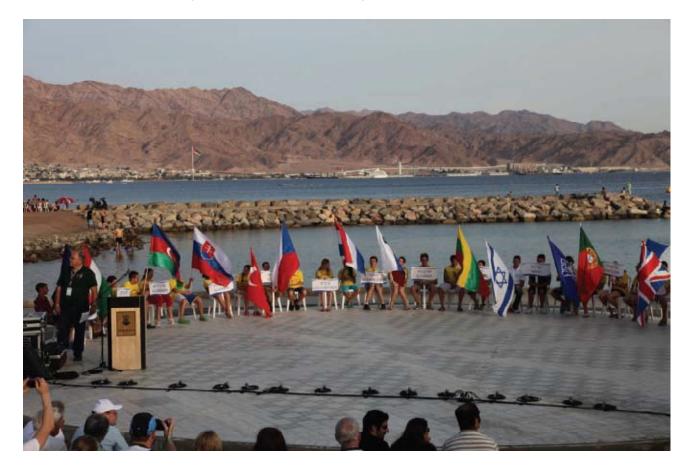




Eilat 2011

Event Mascot

The dolphin more then all represents the city of Eilat and the red sea. All can join and swim with the dolphins in the Eilat Dolphin reef. Our 25K swimmers will be



Red Sea you in Eilat!